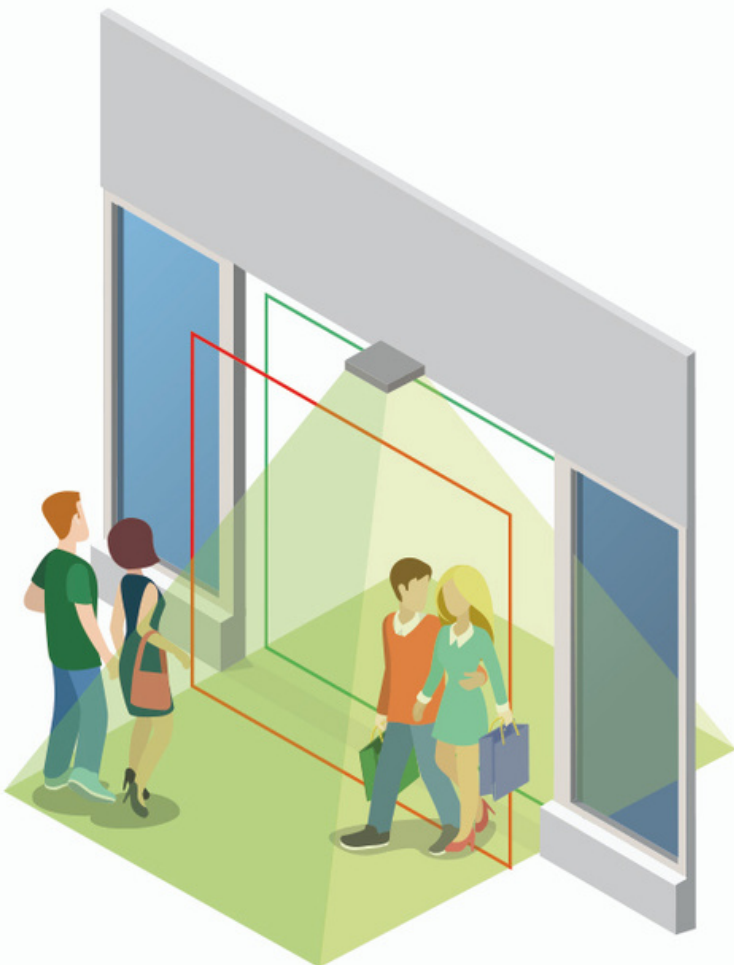




INTEGRATED
ACTIVE
MONITORING

RealCount

People Counting Solution



Why People Counting ?

In the 21st century, online retail has taken over a significant fraction of the retail market. It has become essential for offline brick-and-mortar retailers to be able to compete with the online counterparts. It is very easy to track the number of people who have visited an online retail store but to be able to get the same metric for brick-and-mortar stores needs dedicated personnel. This is where automated people counting comes in handy.

Why RealCount ?

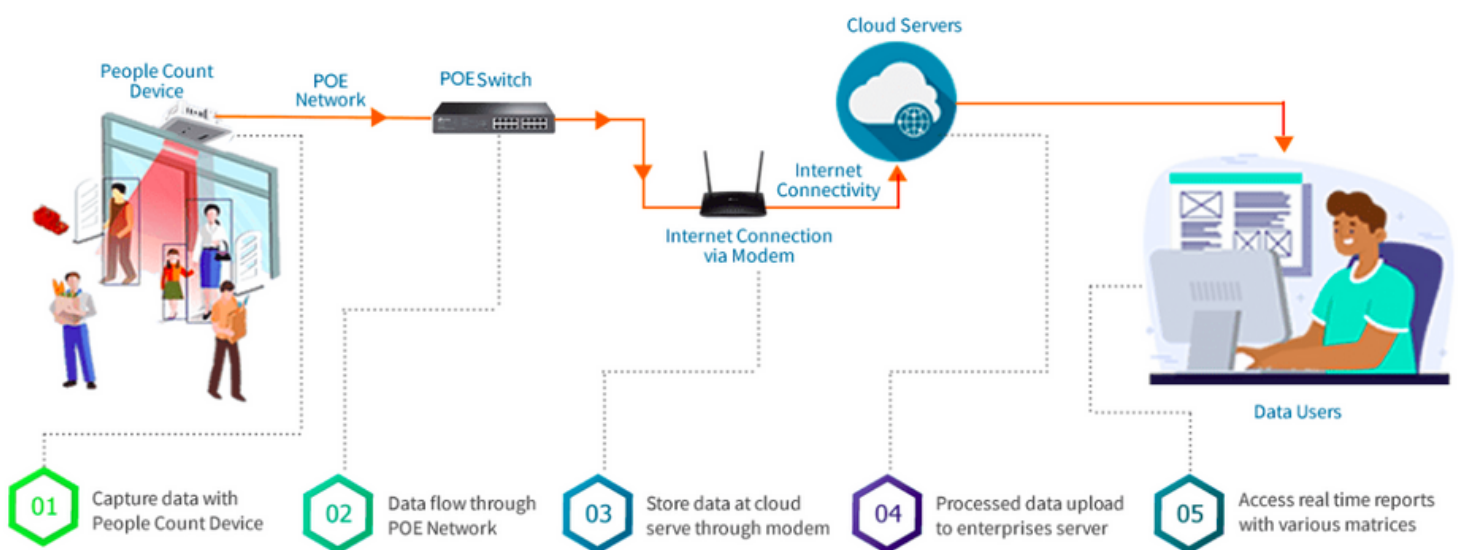
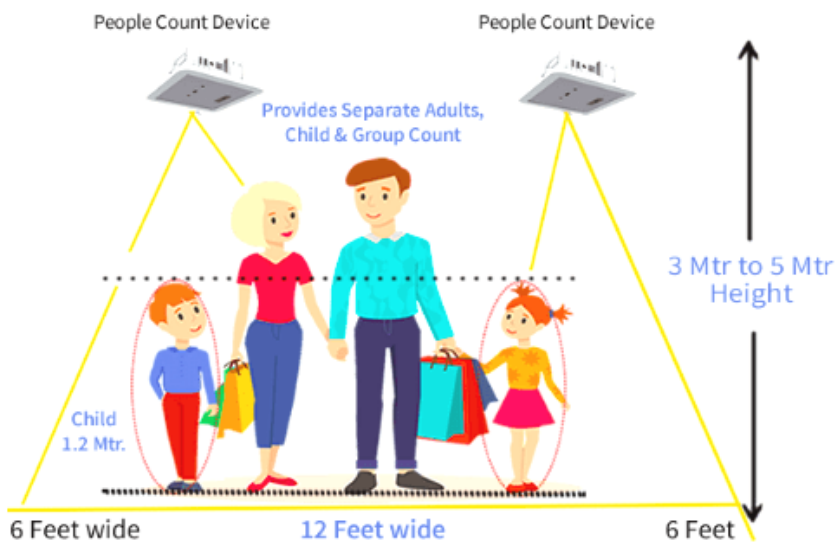


- **RealCount** is a state-of-the-art technology that provides you with 98% people counting accuracy.
- It has the capability to differentiate between staff members and customers.
- It can differentiate between children and adults.
- It can recognize a group of people walking so that families can be differentiated from individual customers.
- IoT enabled so that all the data can be captured and viewed centrally on the cloud and the **RealCount** Mobile App.
- People counting analytics is done on edge level and data is available locally as well
- Supports customized integration with sales data, POS data, and ERP Applications to get conversion data.

How RealCount works



RealCount uses advanced 3D-IR based sensors to accurately determine the people walking beneath and their height.



Specifications

Technology	3D
Working Conditions	Indoor
Average Accuracy	98% <
Lighting Conditions	Compatible in every light condition
Effect of AC, Heating, Lighting Source	No
Multiple count lines	Up to 5
Base unit configurations	Master and slave combination - Saves cost of Ownership.
Height filter/Child count exclusion	Yes (1 Meter)
Group Counting	Yes
Staff Exclusion Zone	Yes
Configuration	Web Interface
Data Storage	Up to 3 Years Data
Video Support	1 Hr - Support

Contact

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